Abstract: Jim Kurtz is the founder and President of RER Energy Group, Pennsylvania's #1 ranked Commercial Solar Developer and installer of systems throughout the U.S. and Mexico. Jim will provide an overview of solar industry trends and economics, as well as new technologies and future areas of growth. Jim received his MBA from Harvard Business School and spent three years working with the renowned private equity firm, The Blackstone Group. Jim draws upon a wide range of business experiences to provide insights into the dynamic energy market. The solar energy industry relies heavily upon innovative financing structures, and Jim's team has obtained a coveted U.S. Department of Energy Solar SunShot award to accelerate advancements in financing solar systems. Learn how the intersection of well engineered systems and innovative financing lead to more energy projects actually getting built.

Biography: Combining business development and start-up management experience with expertise in finance, Jim Kurtz launched RER Energy Group in 2009 to expand the benefits of solar. Jim and his team focus on educating customers and developing solutions to maximize their savings with solar. This tenacious, customer-centered approach has led to tremendous growth and RER is now ranked the #1 commercial solar development company in Pennsylvania and #23 in the U.S.