Mountains of Hope is dedicated to increasing colorectal cancer screening in West Virginia. Our West Virginia Cancer Plan 2016-2020 provides a common set of objectives and strategies designed to encourage collaboration and consensus building in the state. A key element of the Plan is focused on increasing risk-appropriate CRC screening and a corresponding MOH workgroup meets regularly.

The workgroup is:
- Promoting CRC screening among adults ages 50-75,
- Providing appropriate CRC screening information to the public and healthcare providers, and
- Utilizing evidence-based interventions to target outreach to improve CRC screening rates in WV.

If you are interested in joining the workgroup or collaborating on CRC screening activities, please contact:
- Dannell Boatman, dboatman@hsc.wvu.edu, 304-293-2370, or
- Kevin Tephabock, kevin.tephabock@cancer.org, 304-296-8158.

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**BACKGROUND**

Colorectal Cancer (CRC) is the second leading cause of cancer deaths in West Virginia. Mountains of Hope (MOH), West Virginia’s statewide cancer coalition, invites you to join us as we welcome both local and national experts to discuss ways to increase CRC screening. Building upon the success of the 2015 WV Colorectal Cancer Summit, MOH is hosting two regional Colorectal Cancer Summits this year. The first Summit will be on June 14, 2017 in Fairmont, WV and the second will be held on August 30, 2017 in Beckley, WV.

The summit will give attendees the opportunity to network and collaborate with public, private, and volunteer organizations to promote CRC screening. Attendees will learn more about:

- CRC screening progress in reaching the national goal of 80% by 2018,
- CRC screening guidelines and new testing options,
- Lessons learned about CRC screening advocacy at the state level,
- Patient navigation for CRC screening, and
- How the Medicare Access and CHIP Reauthorization Act (MACRA) impacts CRC screening

**REGISTRATION**

Registration is free and open to anyone interested in CRC screening including advocates, health care providers, navigators, social workers, and organizations. To register please go to: https://goo.gl/9TWzOP

**AGENDA**

8:00—8:30am  
Registration

8:30—8:45am  
Welcome

8:45—9:15am  
CRC Screening: Where are we now?  
Emily Butler Bell, National Colorectal Cancer Roundtable

9:15—10:15am  
USPTF CRC Screening Guidelines: New tests to incorporate into screening options  
Stool DNA—Dr. Frank Colangelo, Premier Medical Associates  
CT Colonography—Dr. Melinda Smith, WVU Medicine Radiology

10:15—10:30am  
Break

10:30—noon  
Advocacy for CRC Screening at the State Level: Lessons learned from Kentucky  
Jason Baird, The Limestone Group  
Katie Bathje, Kentucky Cancer Program

12:00—12:15pm  
Table Discussions

12:15—1:00pm  
Lunch

1:00pm—2:30pm  
CRC Screening Patient Navigation  
Andrea (Andi) Dwyer, The Colorado School of Public Health

2:30—2:45pm  
Table Discussions

2:45—3:00pm  
Break

3:00—3:45pm  
MACRA: What does it Mean for CRC screening?  
Dr. Mark Stephens, Quality Insights

3:45—4:00pm  
Closing Remarks